الندوة العالمية الرابعة عشرة لمنظمي الإتصالات 2014

مملكة البحرين
2- 5 يونيو
2014

هيئة تنظيم الاتصالات
Telecommunications Regulatory Authority

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نبذة مختصرة عن الندوة العالمية لمنظمي الإتصالات

- تجمع الندوة بشكل سنوي رؤساء الهيئات الوطنية لتنظيم الاتصالات/تكنولوجيا المعلومات والاتصالات من جميع أنحاء العالم
- اكتسبت شهرة بوصفها لمحفل العالمي السنوي الذي يجمع بين المنظمين لتبادل آرائهم وخبراتهم بشأن الأكثر إلحاحاً من بين قضايا التنظيم التي تحددت
- تعزز الندوة أيضاً حواراً عالمياً حيوياً على مستوى المنظمين ودوائر الصناعة بين المنظمين وصانعي السياسة وقادة الصناعة وأصحاب المصلحة الرئيسيين الآخرين في مجال تكنولوجيا المعلومات والاتصالات

شعار الندوة لسنة 2014

الاستفادة من إمكانات العالم الرقمي

سيقوم المشاركون بدراسة أساليب ضمان جلب المجموعة الكاملة من فوائد العالم الرقمي لجميع مواطني العالم بطريقة مستنيرة ومتجاوبة وآمنة. ومما لا شك فيه، أنه لا يمكن تحقيق ذلك إلا من خلال تنظيم فعّال وذكي يعمل على تمكين المستهلكين ويعيد تحديد المسؤوليات ويهيئ الظروف لازدهار اقتصاد قائم على البيانات

جدول أعمال الندوة

2nd June 2014	أنشطة تسبق الندوة
3rd June 2014	مفتوح للمنظمين ودوائر الصناعة
4th June 2014	مفتوح للمنظمين ودوائر الصناعة
5th June 2014	المنظمين فقط

البرنامج ليوم 2 يونيو

الفترة الصباحية

ورشة عمل لدوائر الصناعة

الفترة المسائية

إجتماعان يقتصران على من توجه إليه الدعوة
إجتماع كبار المسؤلين التنظيمين في القطاع الخاص
وإجتماع الروابط التنظيمية

المواضيع الرئيسية للندوة

- إعادة تحديد المسؤوليات في عالم رقمي قائم على البيانات
- تمكين المستهلكين وحمايتهم في العصر الرقمي
- لماذا تعد المنافسة مهمة
- البيانات الضخمة
- ترخيص الطيف
- تلبية الطلب على السعات
- نماذج جديدة للأعمال مستمدة من الاتصالات والخدمات الرقمية
- الاتقاء بنموذج التنظيم للمستوى الأعلى
- تنفيذ خطط النطاق العريض/البرامج الرقمية

3rd June 2014

Open to Regulators, policy makers, ITU–D Sector Members

3 Tuesday

GLOBAL REGULATORS-INDUSTRY DIALOGUE

09:00 – 10:00 OPENING CEREMONY

10:00 – 10:15 COFFEE BREAK

10:15 – 12:00 OPENING DEBATE: REDEFINING RESPONSIBILITIES IN A DATA DRIVEN DIGITAL WORLD

- Policy makers, regulators and industry leaders will share their visions on their respective responsibilities vis à vis consumers and society at large and the need to redefine these responsibilities to maximize the potential of a data-driven digital society

12:00 – 14:00 LUNCH

14:00 – 15:30 CHANGING ICT CONSUMER BEHAVIORS: CONSUMER EMPOWERMENT AND PROTECTION IN THE DIGITAL AGE

- A consumer perspective: understanding the changing usage patterns and what local and globalized ICT consumers of digital services want
- Redefining consumer protection needs (privacy, data protection, intellectual property rights (IPR), protection against fraud, misuse, etc.), priorities and roles in the era of social media and identifying who is responsible
- Defining the responsibilities of operators (telecom, broadcasters, etc.) and app players vis à vis consumers in terms of data protection, privacy and security measures
- Is there a need for a new type of co-regulation?

15:30 – 15:45 COFFEE BREAK

15:45 – 17:00 WHY COMPETITION MATTERS

- Understanding the effects of ICT regulation on competition, how effective competition drives innovation, impacts prices and service uptake
- Policy and regulatory measures to ensure that consumers effectively benefit from a competitive environment: switching and number portability, leased lines pricing, licensing, price regulation, etc.
- Why are interoperability of data delivery platforms and QoS important in a digital world?
- Regulatory measures to prevent anti-competitive behaviors and market dominance in a converged content and distribution market (integrated services, cable operators, media and technology providers, etc.) and who are the new competitors on the block

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4 Wednesday

GLOBAL REGULATORS-INDUSTRY DIALOGUE

09:00 – 10:30 BIG DATA: AN OPPORTUNITY OR A THREAT?

- Maximizing the potential of data and why it matters for consumers, industry players and governments
- Understanding the issues at stake
- The link with open data (crowd sourcing, cloud computing, etc,)
- Is there a need to regulate data management and service providers?
- How to prevent market dominance in this area and protect the rights of data owners?
- Addressing privacy, copyright and IPR, transparency and digital security issues

10:30 – 10:45 COFFEE BREAK

10:45 – 12:00 IS IT TIME TO RETHINK SPECTRUM LICENSING?

- Taking into account the need for more spectrum, spectrum sharing and refarming: how to balance licensed spectrum obligations and costs with those of license-exempt operators?
- How to ensure a level playing field among licensed and license-exempt operators providing mobile services?
- Is it time to rethink the licensing framework, mechanisms and fees? Is auctioning still the way forward?

12:00 – 14:00 LUNCH

14:00 – 15:30 NETWORK DEBATE: MEETING THE DEMAND FOR CAPACITY, ARE WE GETTING THERE?

- Rolling out ultra high speed wired and wireless broadband, where are we?
- What are the main barriers to reduce network deployment costs?
- Innovative regulatory, policy and commercial approaches (e.g. telco-built CDNs, Network Functions Virtualization (NFV))
- Infrastructure sharing approaches and cross border cooperation

15:30 – 15:45 COFFEE BREAK

15:45 – 17:00 NEW BUSINESS MODELS DRIVEN BY DIGITAL COMMUNICATIONS AND SERVICES

- A financial perspective on the business case of application providers, OTTs, cloud providers, start-ups, etc.
- Understanding their business models
- How to generate revenues in the digital ecosystem? Shifting revenue streams
- Is cost sharing a solution?
- In light of the call for light regulation, is there a need to regulate? How to do so in a globalized world?

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5 Thursday

REGULATORS' DAY

09:00 – 10:30 REGULATORY IMPACT ASSESSMENT: SPURRING REGULATORY EFFICIENCY

- What can regulators do to assess the impact of future regulation?
- What are the methods regulators can use to perform regulatory impact assessment?
- What elements need to be considered in such an assessment?
- What are the benefits of conducting such an assessment?

10:30 – 10:45 COFFEE BREAK

10:45 – 12:00 TAKING THE REGULATORY MODEL TO THE NEXT LEVEL

- Case studies on new types of converged regulators, addressing convergence of media, broadcasting and competition authorities
- Adapting to change: Institutional design, functions, responsibilities and enforcement powers
- Best practices and lessons learned, country experiences
- How regulators from developed countries can assist regulators in developing countries to address regulatory challenges in dealing with advanced technologies

12:00 – 14:00 LUNCH

14:00 – 15:30 HOW TO MONITOR BROADBAND PLAN/DIGITAL AGENDAS' IMPLEMENTATION?

- Setting KPIs and measuring progress expanding beyond coverage, speed and availability to consider adoption levels
- Who is in charge? What is the role of the regulator?
- What are the reporting mechanisms to the government, consumers, industry?
- Is the plan making a difference?

15:30 – 15:45 COFFEE BREAK

15:45 – 17:00 WAY FORWARD AND CLOSING

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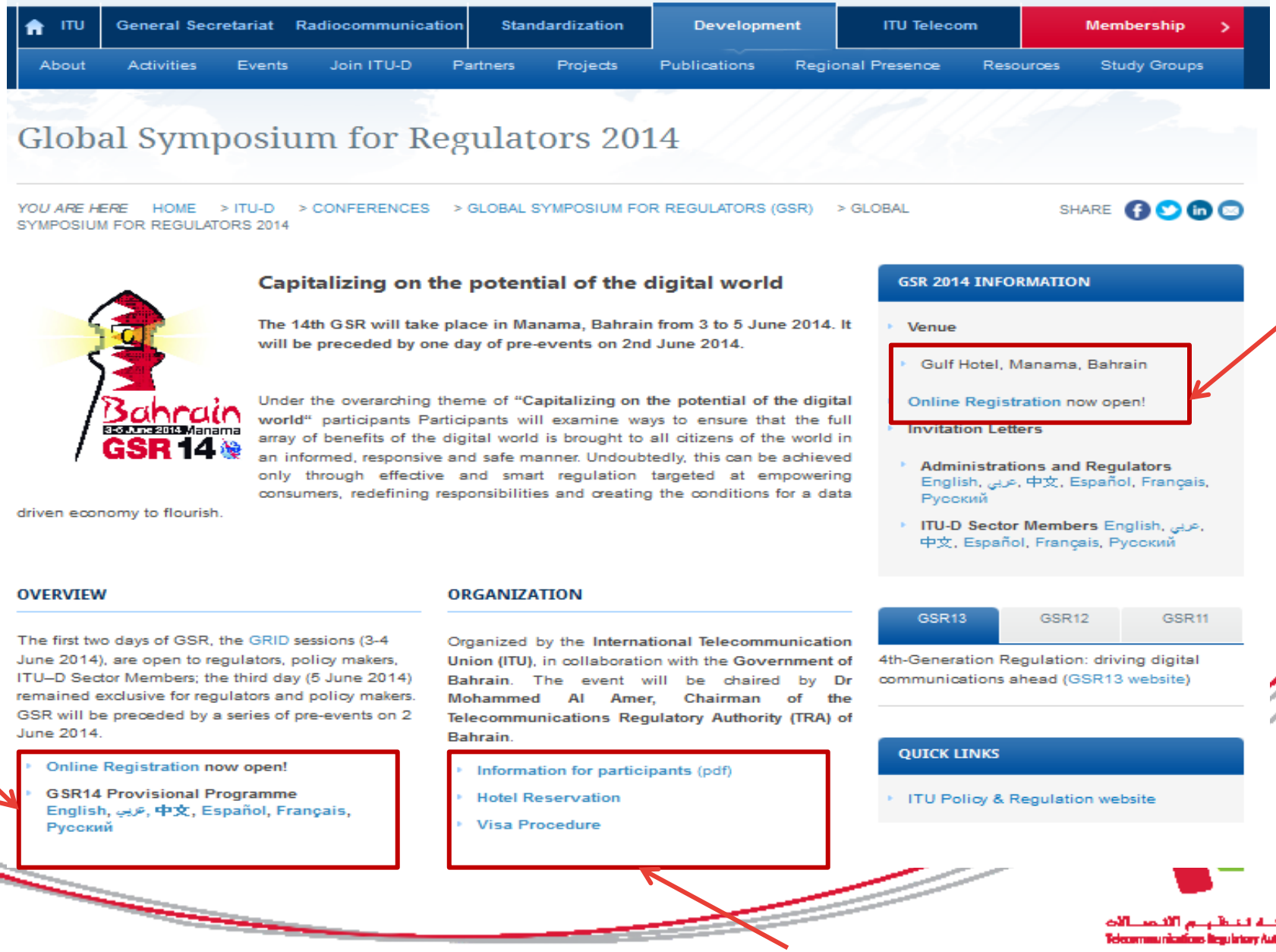
الترتيبات والإجراءات



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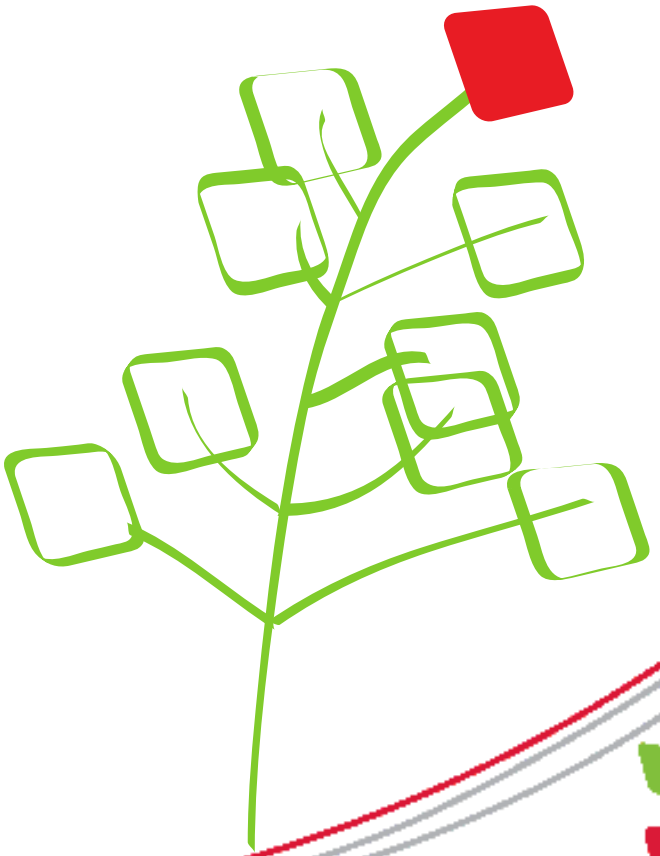
Thank You..!



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