



Yasin Aboudaoud

Chief Development Officer & GM Bahrain Brinc.io - IoT Accelerator

Yasin Aboudaoud is a Hong Kong born entrepreneur who has been in the global trading business for over 12 years. While co founding Ecico Group he has been able to implement projects and distribution to major companies from the Middle East, Europe South America. Focused on project management. Yasin has lead to develop premium hotels, residential compounds and amusement parks.

Yasin completed his undergrad degree at the University of Toronto in international development in 2004; he then made his way to Asia. This gave him the global vision of A the last 10 years, has allowed him to connect people with products of every kind across the globe. In addition to distribution entered the F&B market in China and was able to establish two locations between 2010

The forefront of his successes, with technology as his passion and complete dedication as his drive, Yasin firmly believes that there is no market that can be untouched. Currently between the GCC, Hong Kong and China Yasin is very active in taking on more markets and building more products to pitch to the world.



brinc

Spring 2018 Cohort

brinc

Brinc is an ultra-hands-on emerging technology hardware accelerator from Hong Kong that supports entrepreneurs looking to unlock the world's data through connected solutions. We offer a comprehensive program tailored for IoT startups

End looking **of Cycle** for speed,
know-how to build successful
companies.

Brinc Mena Acceleration Program

brinc.io

We help founders build and launch connected businesses

Report access and the

our mission and ambition

We aim to be the first investor for ambitious,
connected, emerging-technology **brinc** founders
building and scaling capital efficient, revenue-driven
businesses

This is a sentence.

our perspective

connectivity
changes
everything

brinc.io



We're using connectivity to change:

how we feel

Smart health and the quantified self.

how we move

Mobility, the last mile and the future of the supply chain.

what we eat

Agricultural technology, and the future of food security.

where we live

Smart cities, our urban future and sustainability.

We reach founders globally, with offices in 8 countries.

Hong Kong, China, Bahrain,
Poland, Spain, Singapore,
India, UK...

our track record

since 2014:

5,000+ companies reviewed.

1,400 vetted applications.

brinc

350 companies were selected for due diligence.
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43 companies have been accepted into our portfolio.

Our programs have a ~5% acceptance rate, with applications received from over 35 countries and 6 continents.

The “One Belt, One Road” & “Greater Bay” initiatives will open more opportunities between China and the world

1.

More Chinese companies will seek to unlock global markets, yet are poorly equipped to understand and reach foreign consumers.

2

Global companies will rely increasingly on China’s hardware ecosystem, while also seeking access to the Chinese consumers.

3.

Companies at both ends have comparative strengths that they can leverage from each other, if coordinated appropriately.

We support founders through the entire life-cycle of their business.



connect

to our community



accelerate

your startup



make

your product

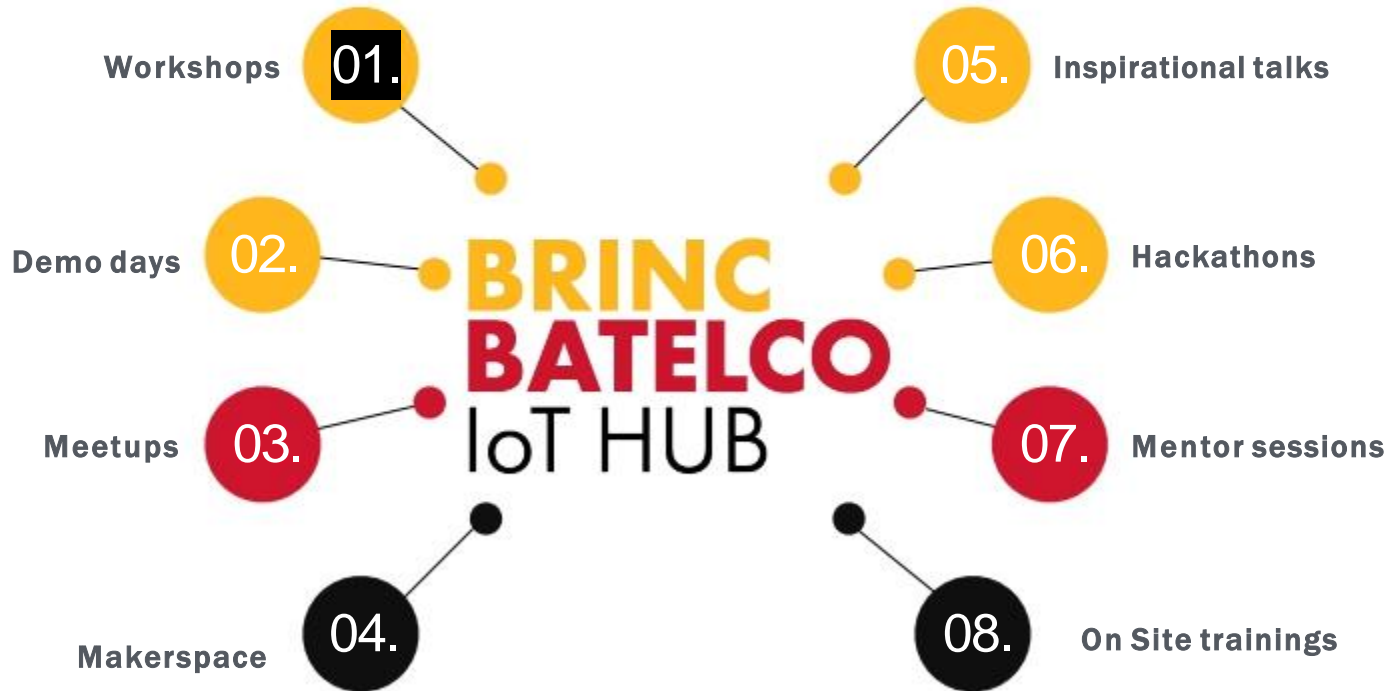


grow

your business

Where we are located in this Region?

We are located at the Brinc Batelco IoT Hub. Our members get access to:



Our partners



accelerate

Brinc Accelerate is an immersive, 4 month program for early-stage Connected Hardware & IoT startups, resulting in a 'looks-like, feels-like' prototype and a demo day. It combines online education with onsite training, 1:1 support and access to investors, manufacturers and industry experts.

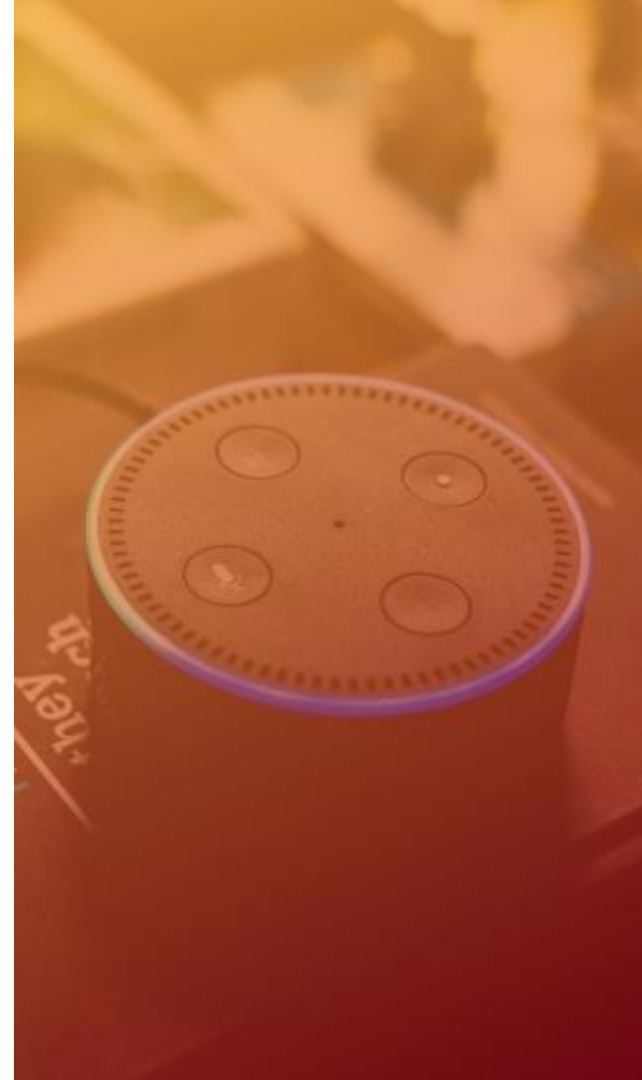
Our Accelerator Program

Support small numbers of startups to establish critical, early stage validation and traction with functional prototypes over a three-month program, twice a year.

Preliminary Due Diligence	Extended Due Diligence	Full Acceleration	Steady State
Application Review and DD Calls <ul style="list-style-type: none">• Full review of applications by all members of the investment committee• Follow up calls with top 30% of applicants	1month Pre-Acceleration <ul style="list-style-type: none">• Hands-on, education-based sprint• Focus on technical feasibility, business viability and market desirability• Extended due diligence on teams• 50-65% of teams pass this extended due diligence	3 months Full Acceleration Program <ul style="list-style-type: none">• Fully tailored curriculum for each team• Continued hands-on, education-based program• Founder community and programming• Mentor and investor network access• Perks pack	Sustained Support <ul style="list-style-type: none">• Lifecycle approach for long term support and value creation

IoT & Connected Hardware Accelerator

Our IoT & Connected Hardware programs focus on pre-launch startups that are looking to connect the physical world. We believe that by connecting and unlocking the world's data, that we can profoundly improve our lives. There are four themes that we get really excited about: [How We Feel](#), [How We Move](#), [Where We Live](#), and [What We Eat](#). We do invest outside of these themes, but we always ask our founders how they are going to positively affect our lives and the world around us. We run our IoT & Connected Hardware Accelerator programs in Hong Kong and Bahrain.



Accelerate Bahrain

What We're Offering to Startups

1. **Mentorship, education, tools & materials**
2. **Hardware lab/maker space with prototyping equipment**
3. **Events, networking & access to IoT community**
4. **Co-working space in our Brinc Batelco IoT Hub**
5. **Expertise in connected hardware products**
6. **\$25,000 - \$60,000 USD funding, depending on valuation**
7. **Support with relocation to Bahrain & soft landing**
8. **Legal support to set up a Commercial Registration (CR)**
9. **Bridge to China for manufacturing & distribution**



Brinc MENA Spring 2018 Teams

In this cohort out of nearly 200 applicants, only 7 teams made it to the ramp up phase. Now, we are proudly having only 3 teams made it to the final round and they are:

1. Smart Nakheel is building a smart device to solve a major agricultural problem for date palm farmers, detecting costly infestations.

2. ALGO is using IoT to improve the in-store shopping experience, getting rid of the headaches of queues.

3. Time Control Technologies is a real-time B2B tool for contractors to enhance productivity and monitor the workforce.





Smart nakheel: Smart Nakheel is a technology company creating hardware and software solutions to solve one of the major problems in the agricultural sector across the Middle East: the presence of “RED PALM WEEVIL” infestations in palm trees. The FAO (Food and Agriculture Organization of the United Nations) estimated that over \$500Million USD is lost annually due to red palm weevil infestations.

Nakheel is cognitive solution that utilizes machine learning and low power internet connectivity. to enable early detection of Red Palm Weevil in palm trees. Using these sensors in farms and agriculture can save the government millions of dollars spent on treating infected trees. Smart Nakheel intends to work closely with the Bahraini government to address this widespread problem.



Nabdaa bahrain Co: is a company is established in Bahrain with a goal of creating a smart trolley and IoT solution called '**ALGO**', designed to transform the in-store shopping experience, with a focus on grocery retailers and hypermarkets. This will happen through converting traditional shopping trolleys into smart ones. There will no longer be a need for queuing for the checkout, and this also leads to huge savings to the outlets, eliminating the need for check-out lanes.



Time Control Technologies: a company dedicated to enabling more effective and efficient project work for contractors in their HR & accounting departments. By incorporating an automated software platform with wearable hardware devices, Time C Tech enables businesses to monitor the time and productivity of their workers. This automation allows them to evaluate quality attributes of their workers, enabling them to implement policies and practices that increase efficiency and productivity in all projects and reduce excess costs related to low staff productivity.

Any Questions? Get in Touch!

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